

Seed DS-01 — UGC Ad Script

Brand: Seed

Product: DS-01 Daily Synbiotic

Avatar: Avatar 1 — The Disappointed Probiotic Veteran

Angle: Angle 1 — Dead on Arrival (Golden Thread)

Hook Formula: Trusted Thing is Harmful

Delivery Style: UGC

Duration: 45–50 seconds (~134 words)

Date: 2026-03-05

[HOOK]

Real talk. The probiotic you take every day might be doing nothing. Not because probiotics don't work. Because most of them are dead before they even reach your gut.

[LEAD]

I took one for a year. Every single day. Still bloated after dinner. Still dragging by 3pm. I genuinely thought I was just one of those people probiotics don't work for. Turns out most strains get destroyed by stomach acid before they reach the colon, and the colon is literally the only place they can work.

[MECHANISM]

Seed's DS-01 — okay, so it's a capsule inside a capsule. The inner one is acid-resistant, so all 24 strains survive the whole trip and actually land in your colon alive. They ran a GI simulation study on this. The other brands? Didn't make it through.

[CTA]

\$49.99 a month. First order is completely risk-free. I'll link it below. If you've been taking a probiotic every day and felt absolutely nothing — honestly, this is probably why.